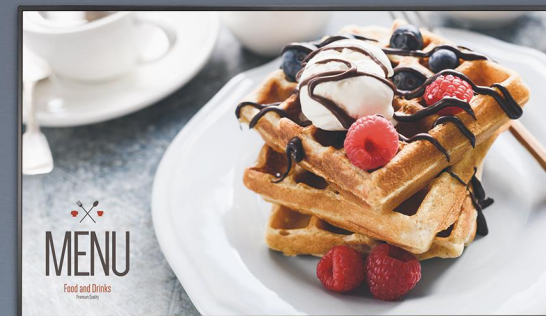


# The User-Friendly Smart Signage Platform

## WP601

The WP601 webOS box operates webOS 6.0, the user-friendly LG smart signage platform, and is attached to existing LG digital signages and upgrades them regardless of their original platform. It can execute several tasks at once while providing smooth content playback, and provides an excellent user experience with an intuitive menu and convenient features.



# The User-Friendly Smart Signage Platform

## WP601

### Great Scalability

#### webOS 6.0 Smart Signage Platform

The WP601 may be applied towards any type of LG digital signages. The webOS box provides user-friendly functions with dedicated menus essential for business use. This way, users are able to easily manage and distribute content or develop web-based applications for multiple signages simultaneously. Moreover, the WP601 has expanded its versatile ability to control displays.



# The User-Friendly Smart Signage Platform

## WP601

### High Performance Media Player

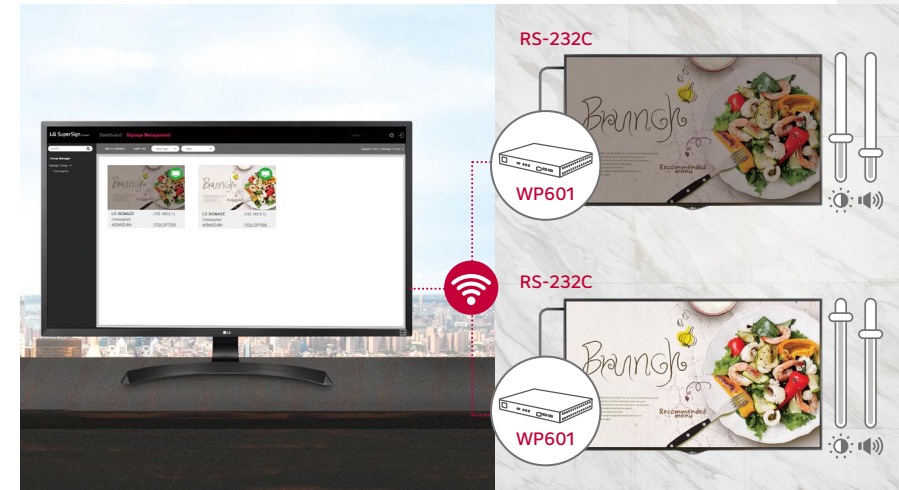
#### UHD Video Playback Supported

The WP601 supports Ultra HD high-quality video playback which delivers color and details of content vividly, with four times higher definition than FHD. Only a single webOS box is required for this superior picture quality.



#### Display Control Capability

Beyond content management, control commands from the WP601 can be sent to LG digital signages through the RS-232C cable connection. It allows users to flexibly set up display values such as power, brightness or volume for optimal operation.

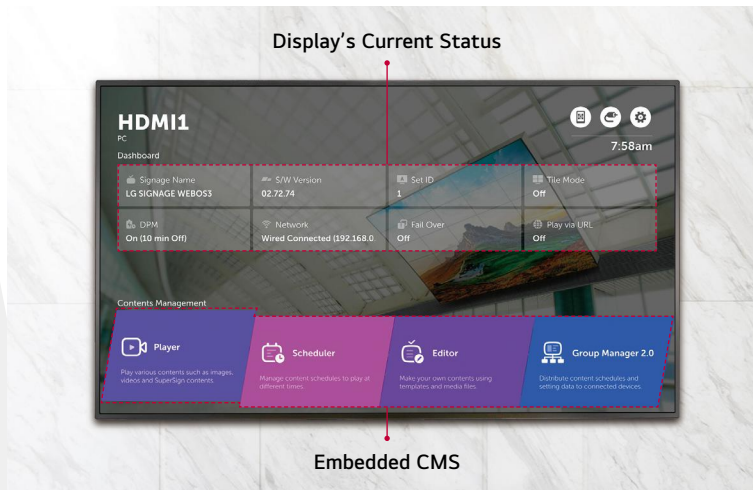


# The User-Friendly Smart Signage Platform WP601

## User-Friendly Smart Platform

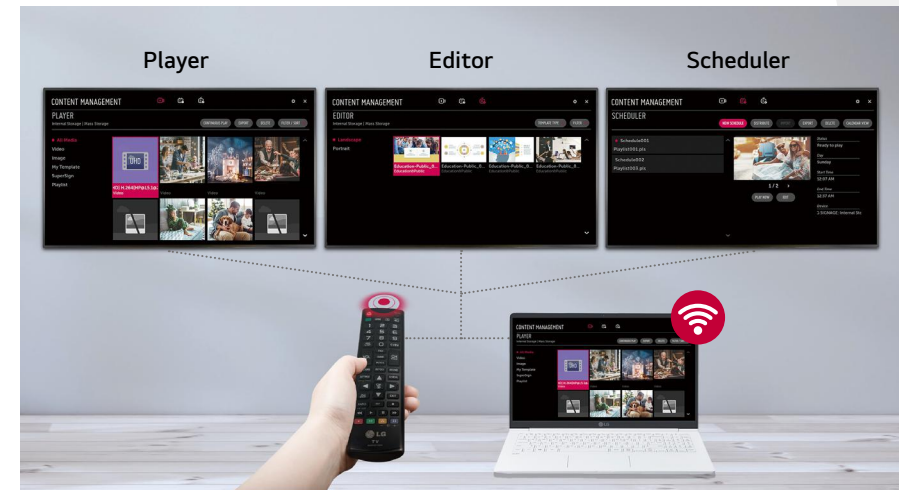
### All-in-One Home Menu

The WP601 offers a signage-dedicated home menu that shows key information related to signage operation at a glance. A dashboard showing the status of devices, a content management menu, and shortcuts leading to quick settings greatly enhance user convenience.



### Embedded Content Management

The embedded CMS(Content Management System) allows users to edit content using internal/external sources and set playlists to play at the desired schedule. Users can easily explore and manage content through the intuitive GUI, using various input devices, from a remote control to a laptop.



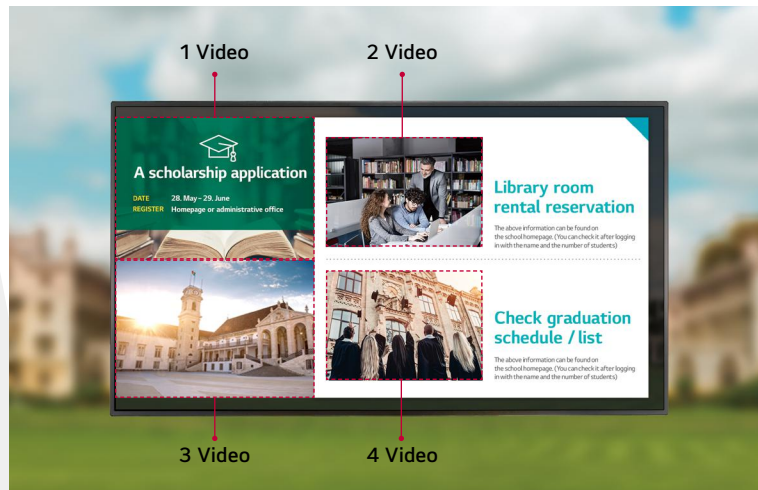
# The User-Friendly Smart Signage Platform

WP601

## Flexible Operation

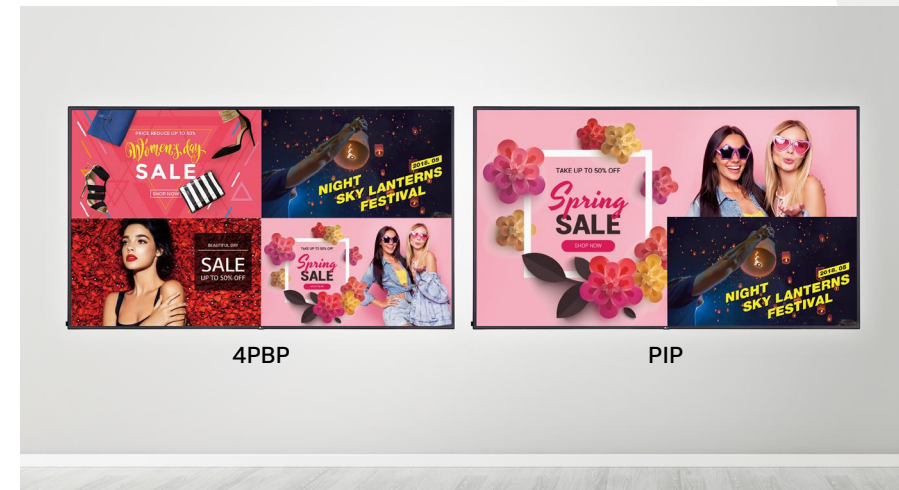
### Multi Video Tags

Several different videos can be played at the same time using the multi video tags feature. This gives you great flexibility to organize and deploy content when various content items need to be delivered simultaneously via web apps.



### Multi Screen with PBP/PIP

PBP(Picture-By-Picture) features multi screen in a single display with up to 4 input sources while PIP(Picture-In-Picture) supports playing both main screen and sub screen at the same time with various layouts. This gives great flexibility to allocate space for each content source.



# The User-Friendly Smart Signage Platform

## WP601

### Flexible Operation

#### Compatibility with LG SuperSign Solutions

LG SuperSign is a comprehensive and indispensable software solution for the integrated management of LG digital signages. With SuperSign, content creation and distribution gets intuitive and centralized monitoring and control becomes simple, helping your business save time and operate effectively across different locations.



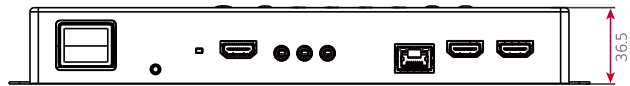
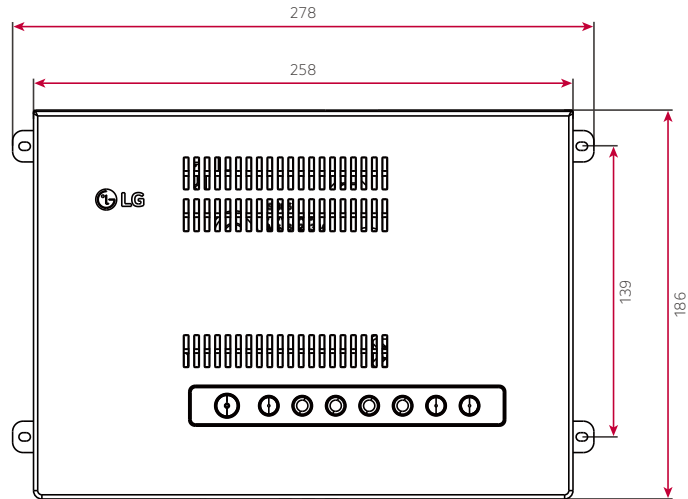
#### Real-time LG ConnectedCare

Maintenance is easy and fast with the optional LG ConnectedCare service, a cloud service solution provided by LG. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, enabling the stable operation of clients' businesses.



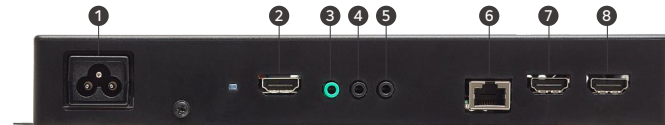
\* The availability differs by regions.

## Dimension (Unit: mm)



## Connectivity

Front



Back



- |               |              |             |
|---------------|--------------|-------------|
| 1 AC-IN       | 5 IR IN      | 9 DP IN     |
| 2 HDMI™ OUT   | 6 LAN IN     | 10 DP OUT   |
| 3 RS-232C OUT | 7 HDMI™ IN 1 | 11 USB IN 2 |
| 4 RS-232C IN  | 8 HDMI™ IN 2 | 12 USB IN 1 |

HDMI™



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