

The Wall

Boundless Visuals

Boundless Form

Boundless Style

Your Wall, Your Way

Specifications



The Wall is a new generation of display technology delivering a truly exclusive experience that is boundless. Unparalleled in its visuals and designed to refine, the bespoke build gives any space an awe-inspiring edge. Inspired by emotion. Powered by intelligence. A bold statement, but one that always blends in perfectly.

Boundless Visuals

Enhanced Experiences

Upscaling visual innovation to no boundaries, an intuitive resolution-to-screen size adaption powered by the Quantum Processor Modular delivers a perfect view of reality in any size for an absolutely immersive experience.



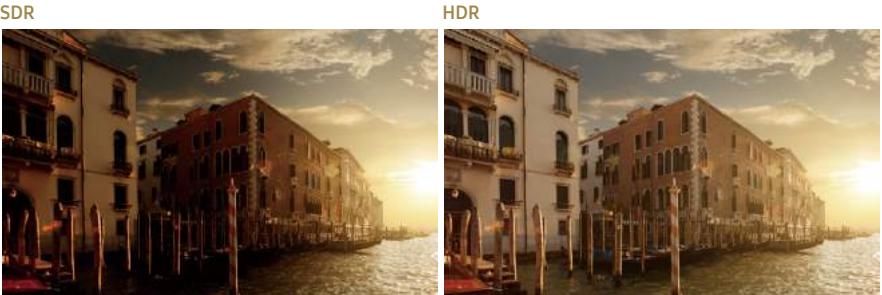
The Ultimate Contrast

The ultimate contrast between pure absence and pure presence. A unique Black Seal Technology and color-enhancing chip delivers a harmonious blend of perfect black and pure colors to bring details to life.



Experience The Peak

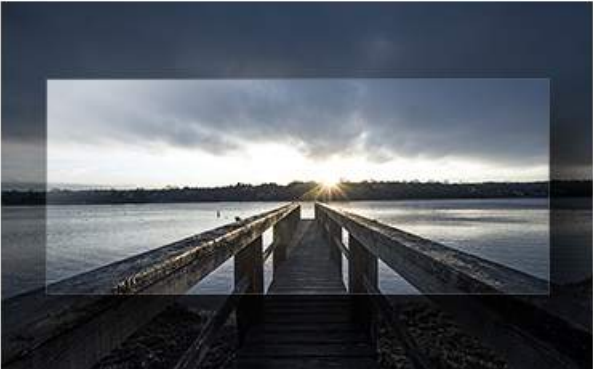
Boasting the industry’s best, The Wall’s picture engine encompasses HDR10+ support to render optimum scene-by-scene brightness and precise grayscale for immaculately brilliant visuals.



Boundless Form

A Unique Form

Make The Wall exclusively yours – fit to your space and viewing style. Modular technology powered by the Quantum Processor Modular delivers the freedom to customize the size and shape of the screen, visuals intact.



Boundless Style



Infinity and Beyond

Experience infinity in a slim, edge-less semblance designed to become one with its surroundings.

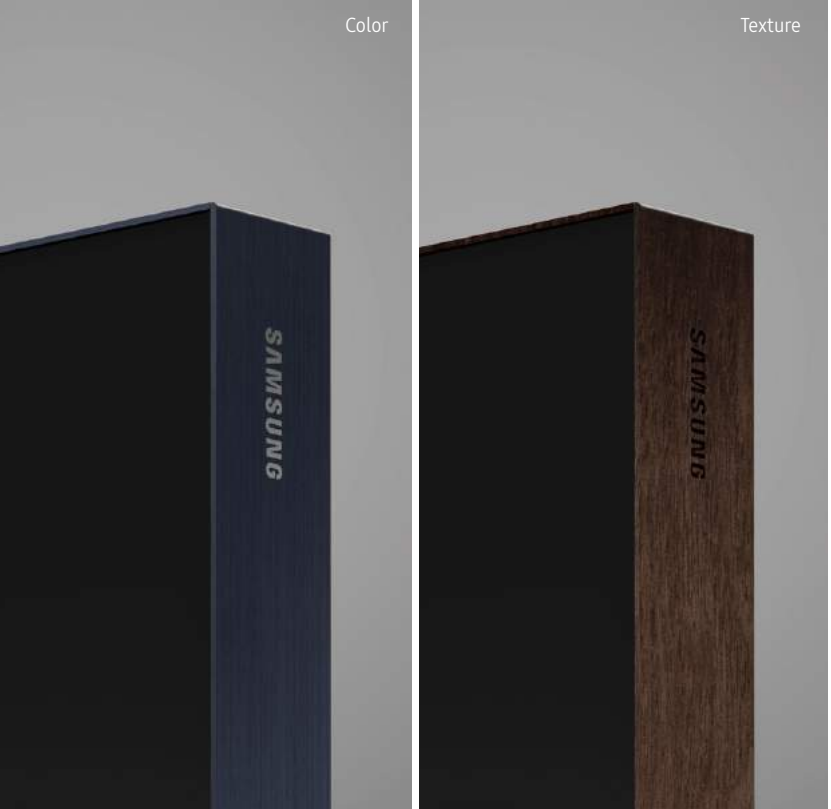
Refined to the Edge

A customizable frame allows The Wall to look subtly sleek from every angle.

Standard



Customized



Customization by a third party provider

Your Wall, Your Way





BACKGROUND THEME

Choose your wall from a set of Samsung original wall-inspired backgrounds.



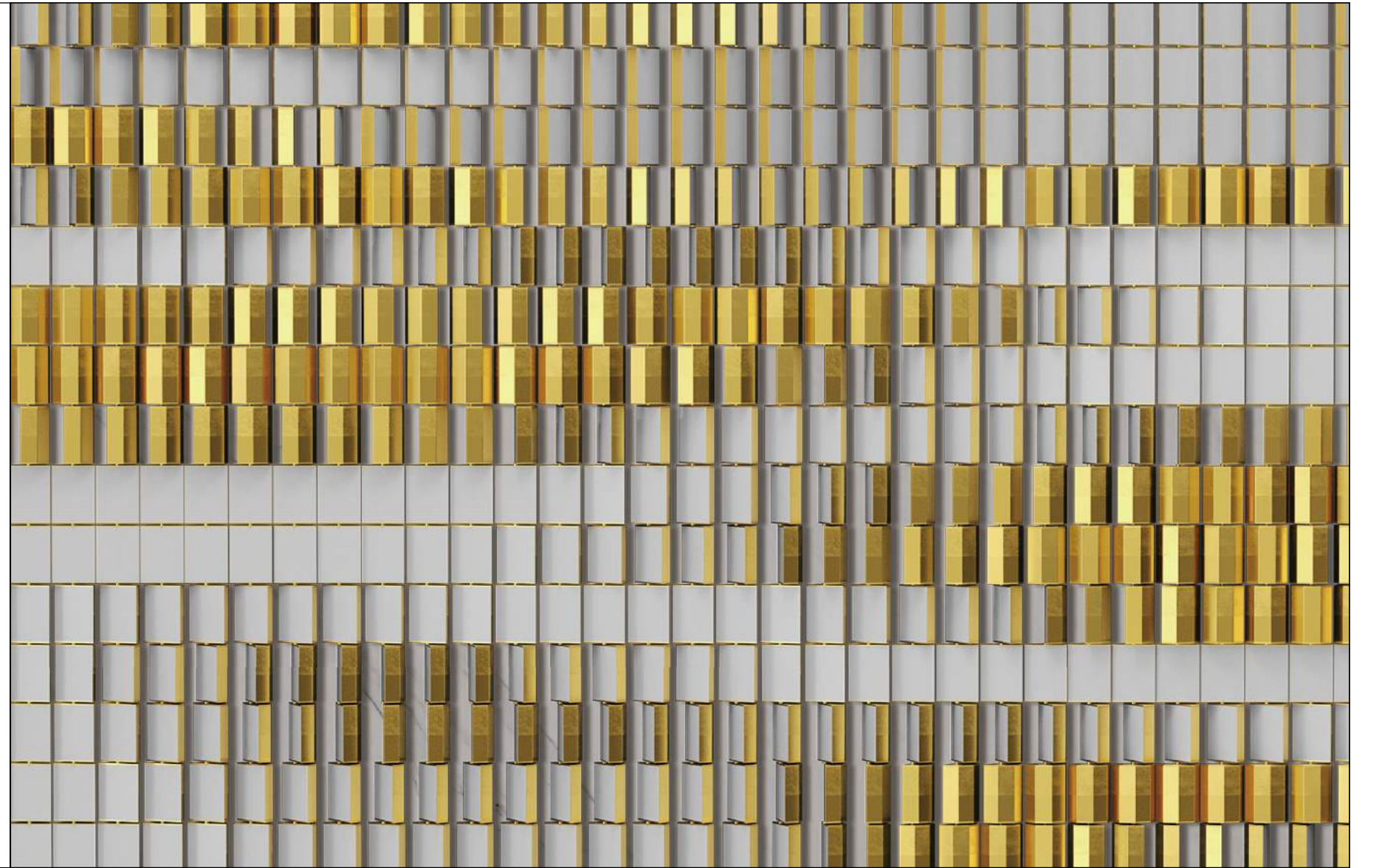
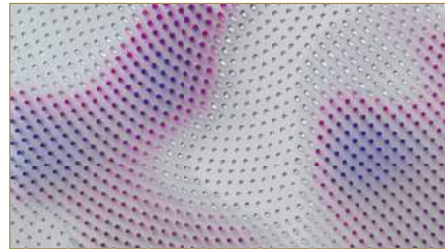
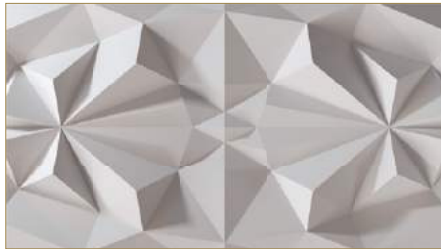
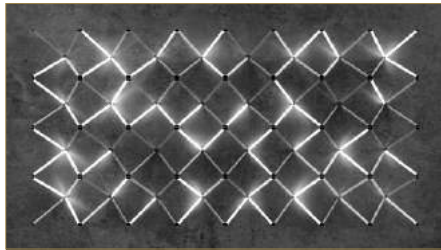
MY EDITION

Style your wall from a selection to preset and customizable wall frame templates.



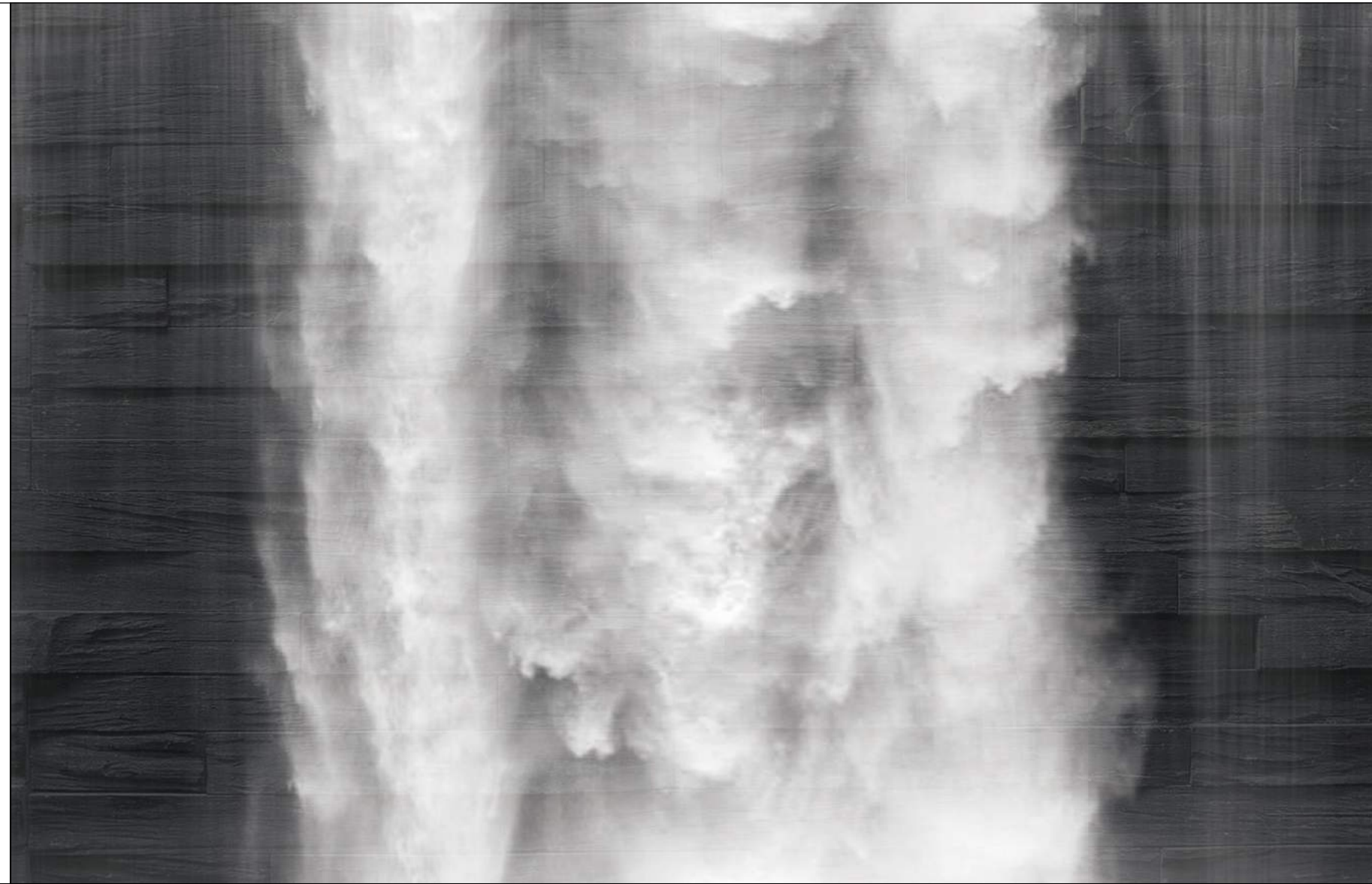
DÉCOR

Embellish your home with refined, moving decorative pieces.



NATURE

Bring a little bit of the outdoors in with decorative motifs inspired by nature.



ART & MEDIA ART

Showcase a true masterpiece from a collection of specially curated art and media art pieces.

Photography



Shades of Gold (2014) Julian Klimt



The Queen’s Room, Zanana, Udaiper City Palace (2012), Karen Knorr

Painting



Blue Abstract (2001) Stephanie Pryor



CW.115 (Coldwater) (2014) Chase Langford

Media Art



Echoes (2017) Sebastien Leon

Only a few selected pieces from the entire The Wall art collection shown



Sunscape (2017) Stephanie Pryor

ENTERTAINMENT

Enjoy your favorites in real scale for real immersion.

TV



Gaming



Music



Cinema

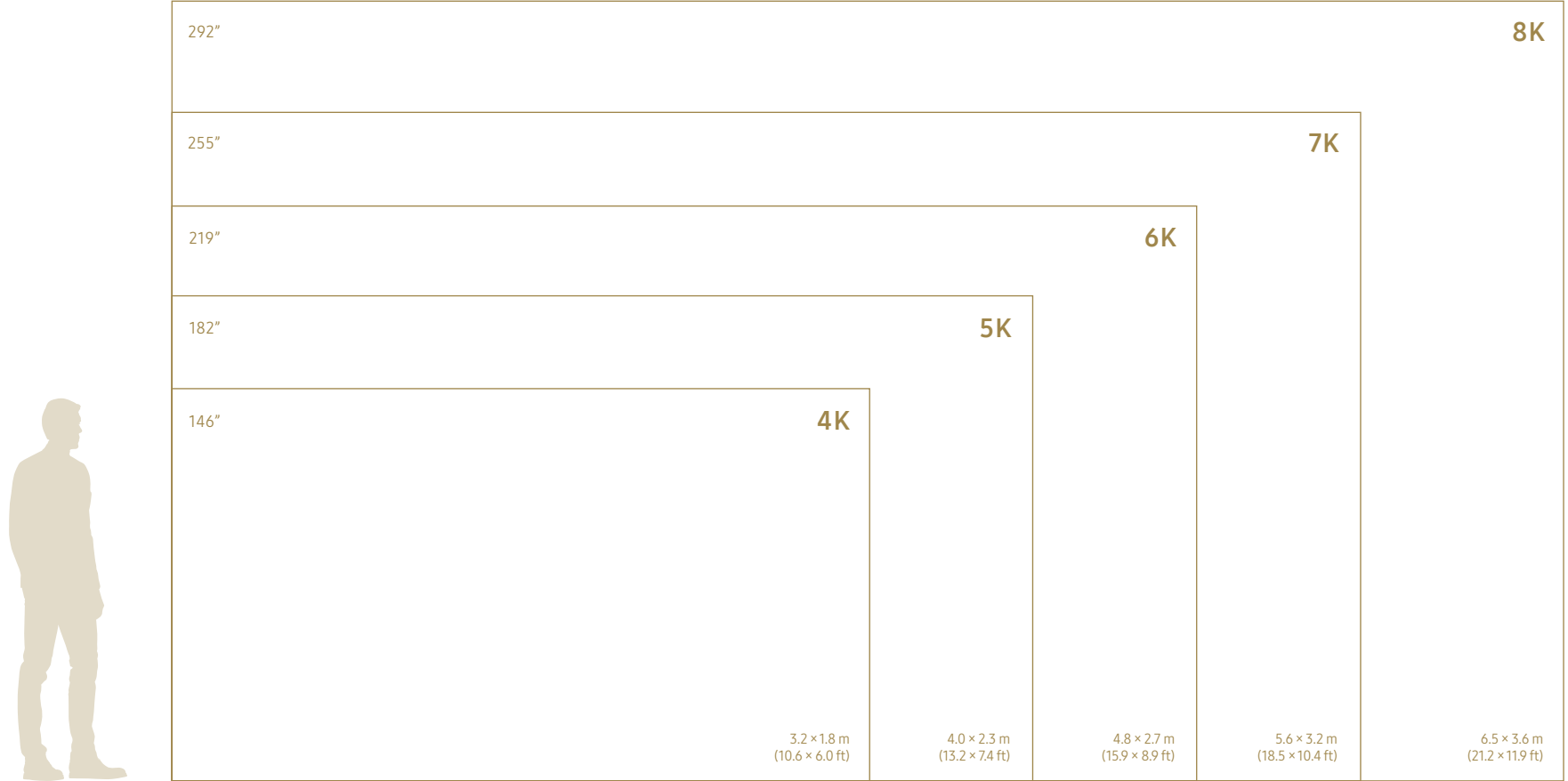
A Free Canvas.

A Free Canvas.

Specifications

Model		IW008R (For Luxury Living)
Cabinet Size (W x H x D)		806.4 x 453.6 x 29.9 mm
Cabinet Weight		11.4 kg
Cabinet Resolution		960 x 540
Picture Quality	Processor	Quantum Processor Modular
	Brightness (Peak / Max)	2,000 / 400 nit
	HDR	HDR10+ Support
	Frame Rate	120 Hz
	Bit Depth	20 bit (Internal Processing)
Smart Function		Wall UX (Entertainment Mode / Ambient Mode)
		Apps (Netflix, YouTube, etc.)
		Tablet Remote
		Bixby (Voice)
		SmartThings (IoT)
Features		Infinity Design, Décor Frame, Optical Cable Connectivity
Certification		EMI Class B, Safety 60950 -1

Size Chart





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The Wall

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